Thank you for participating in the virtual kick-off event for the 2023-2024 Annual Catalog! These projects will be demonstrated during the event so you can learn about new products. Use the project recipes to recreate these designs on your own over and over. Happy creating!

Project #1 - Perfect Rectangle Focal Point with Beautiful Balloons Bundle

Measurements

- 5-1/2" x 8-1/2" Parakeet Party card base
- 4" x 2-3/4" Azure Afternoon cardstock
- 1/2" x 4" DSP #1 Bright & Beautiful
- 1-1/4" x 2-1/4" DSP #2 Bright & Beautiful
- 2-3/8" Circle Punch in Basic White cardstock
- · Lemon Lolly Star
- Berry Burst Star
- 3" Lemon Lime Twist ribbon

Project #2 - Symmetrically Balanced Layout with Timeless Arrangements Bundle

Measurements

- 5-1/2" x 8-1/2" Misty Moonlight card base
- 4-1/4" x 3-1/4" Basic White cardstock
- 3" x 4" DSP #1 & #2 Countryside Inn (layered together and cut diagonally would make 2 cards)
- 1" x 5-1/2" DSP #3 Countryside Inn
- Night of Navy die cut
- Balmy Blue die cut
- 1-1/4" x 2-3/4" Basic White for rectangle die cut
- 6" Boho Blue 3/8" Textured ribbon

Project #3 - Clean Lines Layout with Cheerful Daisy Bundle

Measurements

- 5-1/2" x 8-1/2" Crumb Cake cardstock
- 4" x 5-1/4" Moody Mauve cardstock
- 1-1/2" x 5" DSP #1 Fresh as a Daisy
- 2-1/2" square DSP #2 Fresh as a Daisy
- 1/2" x 4" DSP #3 Wild Wheat
- 1-1/4" x 2-3/4" Basic White for rectangle die cut
- Berry Burst die cut flower
- Wild Wheat die cut flower
- Bubble Bath die cut flower







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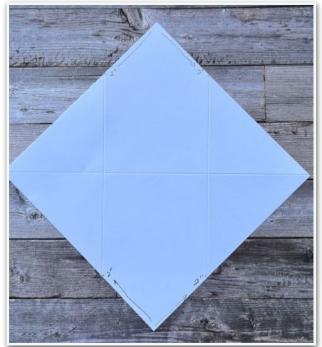
<u>Inspiration Sheet - 2023 Annual Catalog Kick-Off Event Projects</u> <u>Demonstration #1 by Sue Scheets - Double Pocket Treat Holder</u>

Measurements

• 6" x 6" DSP Bright & Beautiful

Directions

- 1. Score in half diagonally.
- 2. With the diagonal line horizontal, measure & mark 2" in both directions from the top point, and measure & mark 2" in both directions from the bottom point.
- 3. Score (perpendicular to the diagonal score line) from each top 2" mark to each bottom 2" mark.
- 4. Fold on one score line towards the other score line and secure with adhesive at the point. Then fold the other score line over the first and secure at the point. This creates the pockets
- 5. Fold on the initial horizontal score line so that the backs of the pockets come together and adhere them.

















<u>Demonstration #2 by Cheryl Soerensen - Peek-a-Boo Pull Out Fun Fold</u>

Measurements

- 4-1/4" x 11" card base scored at 5-1/2"
- 5-1/4" x 8" Basic White cardstock scored at 4" and 6"
- Scraps of coordinating color and white cardstock
- Designer Series Paper if desired
- Stamps for greetings and/or background images
- Circle Punches or dies
- Embellishments

Directions

- 1. Base:Using a circle punch (or a die) position punch in as far as possible where you would like on the card front and cut out a circle..
- 2. Punch (or die cut) a coordinating color circle of the same size that will show through the front of the card.
- 3. Inside: Fold the Basic White in a "Z Fold" pattern and adhere inside the base so it opens to the "RIGHT".
- 4. Adhere the coordinating circle so it is inside the hole in the card front and attached to the inside Z Fold, be careful with your adhesive.
- 5. Decorate and embellish as desired.

<u>Inspiration Sheet - 2023 Annual Catalog Kick-Off Event Projects</u> <u>Demonstration #3 by Cheryl Verstraete - Triple Panel Card</u>

Measurements

- 4-1/4" x 11" card base scored along the 11" side at 2-3/4", 4-1/4", 7-1/4", & 8-1/2"
- 4" x 4" cardstock for matte #1
- 3-3/4' x 3-3/4" DSP
- 4" x 3-1/2" cardstock matte #2
- 3-3/4" x 3-1/4" DSP
- 4" x 2-1/4" cardstock matte #3
- 3-3/4" x 2"





Demonstration #4 by Tamara Moore- Countryside Corners

Measurements

- 5-1/2" x 8-1/2" Lemon Lolly cardstock
- 4-1/8" x 5-3/8" Lemon Lolly cardstock
- \bullet 4" x 5-1/4" DSP Countryside Inn
- 4" x 5-1/4" Very Vanilla to stamp images on
- 1/4" strips of Lemon Lolly cardstock (4)



Product List

